



BATS EXCHANGE GOES LIVE

KANSAS CITY-BASED EXCHANGE BEGINS ROLLOUT SCHEDULE

KANSAS CITY, Mo. – October 24 – BATS Holdings, an innovative global financial markets technology company, announces today's much anticipated launch of BATS Exchange, one of the fastest-growing, top-tier equity markets in the US.

"This milestone marks a tremendous day for BATS and for our industry," BATS CEO Joe Ratterman said. "We look forward to participating directly in the national market system while competing on a level playing field with our primary competitors, Nasdaq and the New York Stock Exchange.

"Also, of course, we are thankful to our subscribers, investors and supporters in the industry who continue to play such significant roles in helping us to Make Markets Better. And special recognition goes to all of our BATS employees for playing a lead role in getting us to this momentous day. Everyone on the team has contributed along the way and I couldn't be more pleased with the performance of our entire group," he said.

BATS launches Friday with two active symbols – Aeropostale Inc. (ARO) and Arena Pharmaceuticals Inc. (ARNA) – and will be active in all US symbols as of Thursday Nov 6.

For the complete rollout schedule, as well as how to become a member of BATS Exchange, please go to: <http://www.batstrading.com/exchange/>.

BATS, which filed for exchange status in November 2007 and received approval in August 2008, currently matches about 12% of daily US equity volume.

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About BATS

BATS Holdings and its subsidiaries (BATS) form an innovative global financial markets technology company based in Kansas City, Mo., with additional offices in New York and London. The BATS US platform was launched in January 2006 and, now known as BATS Exchange, is one of the fastest-growing, top-tier equity markets in the US. BATS also has plans for its European launch Oct. 31, 2008, through its wholly owned subsidiary based in London, BATS Trading Limited. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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