



# **BATS EXCHANGE MULTICAST DATAFEED NOW AVAILABLE VIA SAVVIS LOW LATENCY EXTRANET**

**REAL-TIME DEPTH-OF-BOOK MARKET DATAFEED CAN CUT LATENCY UP TO 50%;  
DATA IS FREE TO BATS EXCHANGE MEMBERS AND MARKET DATA VENDORS**

KANSAS CITY, Mo. – June 25, 2009 – BATS Exchange, an innovative and technology leading U.S. stock exchange, announces the immediate availability of its Multicast PITCH real-time depth of book data feed via Savvis' low latency exchange connectivity technology.

BATS Exchange members that connect to the BATS trading platform can access Multicast PITCH using Savvis' Exchange Express and Community of Interest Network (COIN), Savvis' private managed global network. A Financial Access Extension (FAE) 1 Gigabyte connection enabling very low latency for multicast distribution of market data is also available to members from Savvis' data center.

"We are pleased that Multicast PITCH is now available to BATS Exchange members and market data vendors that connect to BATS' world-class platform through Savvis' fully-managed, global financial extranet," said Chris Isaacson, chief operating officer of BATS Exchange. "These members and market data vendors can begin receiving the Multicast PITCH feed immediately for fast, efficient access to BATS market data."

"We are pleased to provide the low latency network infrastructure that allows BATS to deliver Multicast services to its customers globally," said Varghese Thomas, Savvis Vice President of Financial Services. "When you consider BATS continued global expansion as one of the world's leading trading platforms, combined with the ongoing market volatility, the BATS Multicast PITCH data feed is an ideal option for maintaining and complementing BATS sustained low latency trading experience under all market conditions."

Multicast PITCH can provide up to a 50% reduction in latency with 20% fewer events than the Exchange's PITCH 1.0 feed, a point-to-point depth-of-book market data feed. Multicast PITCH can also allow BATS' market data recipients to more easily redistribute the data within their own networks. Like all other BATS' market data feed offerings, BATS Exchange offers Multicast PITCH free of charge to BATS Exchange members and market data vendors, exclusive of connection charges.

To complement Multicast PITCH, BATS also offers its proprietary "Spin Server" which lets users reconnect to Multicast PITCH intraday and quickly build a snapshot of the state of the electronic order book without having to replay every message of the day.

Members interested in connecting to BATS Exchange should contact their Savvis account manager or [TeamBATS@savvis.net](mailto:TeamBATS@savvis.net).

The complete Multicast PITCH specification is available on the BATS Exchange web site at [http://www.batstrading.com/resources/membership/BATS\\_MC\\_PITCH\\_Specification.pdf](http://www.batstrading.com/resources/membership/BATS_MC_PITCH_Specification.pdf).

For more information, members can contact the BATS Trade Desk (913.815.7001, [tradedesk@batstrading.com](mailto:tradedesk@batstrading.com)) or their sales account manager.

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### **About BATS**

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is one of the fastest growing, top tier equity markets in the United States. BATS serves the European market through its London based, FSA-authorised subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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### **About Savvis**

Savvis, Inc. (NASDAQ:SVVS) is an outsourcing provider of managed computing and network infrastructure for IT applications. By outsourcing to Savvis, enterprises can focus on their core business while Savvis ensures the quality of their IT infrastructure. Leading IT organizations around the world have selected Savvis to help them improve their service levels, reduce capital expense and deal with the rising costs of bandwidth, energy, real estate, staff and expertise. As a pioneer in utility computing, Savvis understands and harnesses the latest advances in technology like virtualization, cloud computing and support process automation. For more information about Savvis, visit [www.savvis.net](http://www.savvis.net)

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