



BATS GLOBAL MARKETS FORMALLY FILES RULES FOR U.S. PRIMARY LISTINGS BUSINESS

TARGETS ROLLOUT IN FOURTH QUARTER OF 2011

KANSAS CITY, Mo. – May 16, 2011 – BATS Global Markets (BATS), a global operator of securities and derivatives markets, today announced the formal filing of rules for its U.S. primary listings business with the Securities and Exchange Commission (SEC).

The new BATS listings venue, which the firm plans to launch in the fourth quarter of 2011, will create a competitive alternative to the incumbent exchanges which currently offer listings services for companies considering the IPO process. A copy of the rule filing SR-BATS-2011-018 is available on the [BATS website](#).

“As we ready for the launch of our listings business, we remain very excited about bringing companies a fresh, alternative venue to access the capital markets,” said Joe Ratterman, president and chief executive of BATS Global Markets. “BATS Listings will be focused on the key differentiators that have set BATS apart from the incumbent exchanges since day one – simple and competitive pricing, innovative tools and technology, and leading customer support and education.

“We are also pleased to announce Brian King as director of BATS Listings. Brian has managed numerous key client relationships effectively for us during the past four years and we’re confident he is the right person to lead this initiative,” he said.

BATS is currently working with its members and market data service providers to provide the [technical specifications](#) necessary to interact with the BATS primary market, including the market open and market close process. All securities listing on BATS will be listed on the BATS BZX Exchange.

Companies that are interested in learning more should email listings@batstrading.com or contact Mr. King directly at bking@batstrading.com.

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About BATS

BATS Global Markets (BATS) is a leading operator of stock and options markets around the globe. BATS operates two stock exchanges in the U.S., the BATS BZX Exchange and BYX Exchange; BATS Options, a U.S. equity options market; and BATS Europe, an FSA-authorized multilateral trading facility in Europe. Each of these marketplaces is powered by BATS’ innovative and proprietary technology that was developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. The company is headquartered in the Kansas City, Mo., area with additional offices in New York and London. For more information, visit www.batstrading.com.
BATS ... Making Markets Better.

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