



BATS FILES WITH SEC TO LAUNCH OPTIONS TRADING

OPERATOR OF BATS EXCHANGE AND BATS EUROPE
ON SCHEDULE FOR EARLY 2010 US OPTIONS LAUNCH

KANSAS CITY, Mo. – November 13, 2009 – BATS Global Markets, an innovative global financial markets technology company, today announced it officially filed rules with the Securities and Exchange Commission (SEC) to launch a US equity options trading platform in early 2010 ([announced separately July 8, 2009](#)).

“We reached an important milestone with formal filing of our options rule set as we continue to make great progress toward a BATS Options go live early next year,” said Joe Ratterman, chief executive of BATS Global Markets and BATS Exchange. “The options markets are at a transformative stage and we intend to be a clear and loud voice in the current debate on topics like penny pricing, payment for order flow and step up auctions.

“As with the US equities market four years ago, we are launching an options market with the same goal -- to Make Markets Better by leading the way with great technology and simple, transparent pricing. We thank our investors, customers and technology partners for their continued support,” he said.

The [BATS Options rule set](#) filed with the SEC is available at www.batstrading.com.

BATS plans to make its options platform certification system available in December to BATS Exchange members for connectivity and testing.

The company also recently filed rules with the SEC for its second U.S. equities exchange (BYX) ([announced on September 17, 2009](#)), also slated for launch in early 2010.

In just four years, BATS Exchange has captured 10% market share in U.S. equities. BATS Europe, operating as a pan-European multilateral trading facility (MTF), currently executes 8% of the FTSE 100 and 3-5% of other major indices such as the CAC 40 and DAX only one year after launching.

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About BATS

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc. is one of the fastest growing, top tier equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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