



BATS GOES LIVE WITH SECOND US EQUITIES EXCHANGE, BYX

**BYX ROLLS OUT FOUR US EQUITIES SYMBOLS FOR LIVE TRADING FRIDAY;
ALL SYMBOLS AVAILABLE FOR TRADING BY FRIDAY, OCTOBER 22ND**

KANSAS CITY, Mo. – October 15, 2010 – BATS Global Markets, an innovative global financial markets technology company, today announced the launch of the BATS Y-Exchange (BYX) for trading US equities.

BYX is the second US equities exchange launched by BATS Global Markets, following BATS Exchange (BZX), which went live in August 2008 after converting from an electronic communications network. In addition to BATS Exchange, the third-largest stock market in the US, the company operates BATS Europe and BATS Options.

“With BYX, we are offering market participants a second BATS platform for trading US equities built on our world-class technology with differentiated pricing and routing,” said Joe Ratterman, CEO of BATS Global Markets and BATS Exchange. “Industry feedback has exceeded our expectations with more than 100 firms approved as BYX members and over 50 already certified to begin trading.”

BATS launches BYX with [ultra-aggressive pricing](#) that offers liquidity removes a \$0.0003 per share rebate, the highest liquidity removal rebate among US exchanges for all securities. There is no charge to add displayed liquidity to the BYX book.

Symbols available for trading on BYX Friday are Apple Inc. (AAPL), Advanced Micro Devices Inc. (AMD), Diamonds Trust (DIA) and Viacom Inc. Class B Stock (VIA.B). BYX will be active in all US symbols as of Friday, October 22nd.

The complete rollout schedule and additional details are available at <http://www.batstrading.com/byx/>.

BYX is located at Savvis' data center complex in New Jersey, which also houses BATS Exchange and BATS Options. Members can access BYX via existing connectivity to BATS Exchange.

For more information, BATS Exchange members can contact the BATS Trade Desk (913.815.7001, tradedesk@batstrading.com) or their sales director.

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About BATS

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is a premier destination among the top ranked equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. Most recently, the company launched BATS Options, a US equity options market, and BYX, a second US equities exchange. BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

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